



Annual Report

2016/2017

Vision

All children develop their talents and confidence through access to music and musical instruments, developing dignity and self-worth and creating community cohesion.

Mission Statement

Kronendal Music Academy (KMA) affords children the opportunity to explore the magic of music. KMA offers young pupils an alternative to the streets by providing a safe afternoon space for practicing, doing their homework, interacting with other children and having fun with music tuition. KMA provides an opportunity for becoming a professional musician for those who decide to continue to tertiary education. KMA contributes to improving the fabric of our South African society by turning the creative potential of our residents into assets to reduce despair and build bridges.

Values

Integrity: We act in truth and honour to uphold good governance

Excellence: We give of our best for our organisation, the community and ourselves

Creativity: We embrace dialogue and ideas and the expression of creativity

The Spirit of Enterprise: We constantly strive to find new solutions to challenges



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Introduction

Formed in 2007, our primary goal was to address the ongoing lack of cultural stimulation, which faces the youth and the community as a whole in Hout Bay. Our main focus has always been to provide music education in as many forms and styles as possible to Hout Bay's underprivileged and economically challenged communities, while fostering a platform from which to initiate racial and social interaction and integration amongst the three very distinct communities in the area.

At any given time we have a minimum of 250 learners in lessons with 16 teachers who specialize in some 22 instruments. We have managed to maintain our initial activities and develop to a point where we currently involve all our pupils in ensemble projects, workshops, and regular community evenings and performances. We have secured a premises and make these premises available to Hout Bay and the greater Cape Town music and training community as a centre of music.

We set ourselves high standards of teaching; aesthetics in the KMA home; high quality of instruments and materials and many enriching opportunities provided throughout the year to both pupils as well as the greater community. This enables us to use our work as a social bridge, with integration programs, and community enrichment, in form of cultural events and other opportunities for the KMA students to make learning music, both a life skill and a magical time in their lives

However, our daily work involves so much more than “just music education”. The very nature of our interaction with pupils and families, from all socio-economic groups means that we are, in essence, involved in humanitarian work. Music education in itself contributes to language development, increased IQ, spatial-temporal skills and development of neural activity. What we love to see most is how music makes young lives magical, through giving our pupils a better understanding of themselves, “higher horizons” and, for many, the first ever taste of expressing themselves.

Our patron is one of the 2 remaining Rivonia trialists, Prof Denis Goldberg: (Order of Luthuli (Silver); Military Service medal in Platinum Class II; Mkhonto we Sizwe Founders medal; Cross of the Order of Merit (Germany); Freedom of the City of London)

Founder and Academy Director, Ms Dwyn Griesel (B.Mus. Jazz Studies; DIPC & CCS in Coaching), is supported by a dedicated, hands on Executive Committee, drawn from all parts of Hout Bay and a management team of 5 individuals who see to the smooth day to day operations. Dwyn has some 26 years' teaching experience and this underpinned her decision to develop an Academy of Music free of racial, economic and social barriers. Using her father's inheritance money to start KMA in 2007, Dwyn sought to achieve a personal goal: to use her talents to "give back" to others in a meaningful and connecting way. She has since received the Inyathelo Award for Philanthropy in The Arts and as well as the Lions Club Louis Volks Humanitarian Award.

Celebrating our 10 years Anniversary this year, and in our 11th year, we have so many new possibilities before us and a great track record to build on, including some 5 awards and many more nominations. 2018 saw the graduation of our very first University entrant from the UCT Jazz Programme – and he is now teaching for us and is a true role model.

We give children the chance to explore the magic of learning music and in the process create opportunities to integrate with children from different social strata, equipping them with the confidence and mind-set that they can grasp opportunities in life – especially through the doors that music opens for them. All of which contributes to improving the fabric of our South African society.

Executive Committee 2016/2017

Executive Director and Founder
Dwyn Griesel

Chairperson
Hannah Currier

Vice Chairman
Beccy Kellond

Treasurer
Wade Audganotti

Secretary
Eloise Williams

Members
Andre Oosthuisen
Leoni Steglin
Tanya Blacher



Chairperson's Report

Reporting period:

As our AGM falls in August, we are reporting on September 2016 to August 2017

Staff changes:

Big changes started at KMA in March 2016, with the increasing of admin staff numbers to help spread the load. These changes continued in to 2017 with the addition of our Assistant Director, Sue Howell in March this year. Her invaluable experience in the NGO sector is providing KMA with the increasingly needed streamlining, as we grow in numbers and our fundraising strategies expand.

Our supervisor needs have grown as well, as our pupils spend more time at KMA in the week, and our focus has increased on supporting their school work. To this end we have engaged one of our older pupils, Aviwe Mkhaphuza, to assist the pupils in their practise schedules.

Our wonderful property manager puts on his youth worker hat in the afternoons and supervises the pupils in the lounge area, ensuring they follow the timetable smoothly and do their school homework while they are not engaged in music.

Our newly adopted programme in the afternoons sees the children engaged in school homework from 3pm to 4 pm and then it is story time from 4 to 5. We are trying this out with the assistance of one of our pupil's mothers, Nomzamo Mfazwe... who oversees this process and reads to whichever children are not in sessions during that hour.

To complete the afternoon team we have the very recent addition of a young man from Imizamu Yethu who completed his diploma in Classical Studies at UCT on violin, whose name is also Aviwe! So it can get a bit confusing at times! As with Aviwe number one, his musical training is very useful in assisting the teachers in the ensembles and helping children in the practise sessions.

Teachers:

A first for KMA this year is the return of the prodigal son, so to speak: Lungi Chilli is our first UCT Jazz degree graduate and he has started teaching at KMA this year, cutting his teaching chops on our new beginner bass pupils.

We are very proud of him and proud to witness our work come full circle. We hope that KMA continues to be a place of support and tenderness for him, as he starts exploring his musical journey with us.

Our teacher's concert last year was a true celebration of our wonderful teachers' talents and pupil / parent attendance increased compared to the previous year. At our annual prize giving we asked each teacher to present their pupils with certificates of congratulations and this brought big smiles to every pupil. It means so much to these youngsters to be championed by their special teachers. We look forward to these two events this year.

Funding and donations:

One of Sue's main tasks is to help the Director with the overwhelming number of funding proposals that need to be attended to: researched, connected to, downloaded and in some cases, personal introductions needing to be made. We are excited about satisfying what is fast approaching a more realistic budget of 4 to 5 million per annum, for an NGO our size. Dwyn will speak to this in more detail.

In these past 12 months, however, we have continued support from the usual suspects: The National Arts Council have renewed our 3-year company Grant (we are now in year 2), we await our Department of Cultural Affairs and Sport grant in a month or two, and in June we were the gleeful recipients of our lottery monies of R815 000 – the first Lottery grant we have received since 2013.

Our involvement with the Horses For Causes initiative gifted KMA over R30 000 in February, almost double than last year. We hope to be involved with this wonderful project for many years to come, and look forward to continuing to provide their charity day with beautiful music.

Sue will speak to the finances in more detail but it is encouraging to note that in our latest audited financials we have recorded our donations as over R1million... from R700 000 in the previous year. This is good news and testament to our good work in the community.

Events and happenings

As we know, this year's Cape Cycle race was cancelled in the face of the South Easter and various protests along the route... however, Director Dwyn Griesel and property manager Andile Petelo were secretly relieved:

KMA had just commenced with housing some 100 Imizamu Yethu residents who were left destitute by the devastating fires in March this year. It was a heart wrenching experience for all the KMA staff, but an exceedingly poignant one as this 170 year old house once again gave shelter and sustenance to the needy. KMA would like to extend our greatest thanks to the Hout Bay community, the KMA staff and teachers and the fire victims themselves, for the incredible support and help that flooded our KMA home. Never will this experience be forgotten.

Our KMA Jazz band held its annual Fundraiser in June, in preparation for the Grahamstown Standard Bank National Youth Jazz festival and, as always, the gracious Riverside Estates provided their beautiful venue to KMA free of charge. We are so grateful to be associated with this exquisite homestead. The Hout Bay unrests began on the morning the KMA crew were due to leave for Grahamstown, and there was a moment when it became dangerously close, with youngsters banging on the KMA gates until they recognised Dwyn and said, “Oh hi Ms G!” and moved on... All very surreal, but testament to KMA’s support in the community.

The team’s trip still had to detour from Swellendam and then got lost in the Boland... but, once there, Grahamstown was a great success, with seasoned educators noting how our pupils have improved since last year.

We extend a big thank you to our Jazz department head, Kelly Bell, for her kind and expert tutoring and encouragement of our young players: 3 of whom are now beginning their grooming for UCT Jazz Department in the coming years. Dwyn has asked me to extend a thank you to David Langford and myself for looking after KMA in her absence and ensuring that the house and property were kept safe and sound during the unrests.

Going forward:

We are very proud of our new website, expertly designed by Ms Janine Groep, and a massive improvement on our previous versions. We would like to see our website work harder for us in the future and aim to commence with crowd funding campaigns shortly to increase our fundraising capacity.

Director's Report

It gives me great pleasure to report on the last 12 months, including these first 8 months of our 10th Anniversary year. It is quite a milestone for any NGO to still be thriving and growing after 10 years, especially in South Africa. It is testament to not only all the staff members, teachers, Committee members, our patron, donors, grant makers and supporters from the last 10 years, but also the pupils and their parents. For without them we would not exist. That children keep coming to KMA is our biggest credit, because nothing spreads like wildfire like the word of children!

Our very capable Executive Committee has yet again supported KMA through the beginnings of transformation, and I would like to extend my heartfelt thanks to all. We are sad to see some of the members step down this year and would like to acknowledge their invaluable contribution.

As with most music schools, teachers come and go, and we have had to bid a very sad farewell to one of our longest standing teachers this year: Bergitta Lampbrecht and her husband Barry and their parrot, Jan Pierewiet, took the bold step in June to sell up and move to Prince Albert in the Karoo. Plattelanders at heart, these wonderful people contributed to KMA for more than 7 years – Bergitta with her seasoned and empathic teaching of violin and piano and Barry with his fabulous photography.

Our remaining teacher body is comprised of expert musicians, many of whom are members of professional orchestras and ensembles and regularly take part in the performing circuit in South Africa. It is a well known fact that good musicians are not necessarily good teachers and vice versa, but we are lucky to have teachers who achieve both results. However, we are never too experienced to learn and to grow as musicians and as people. To this end KMA has engaged in more teacher enrichment workshops this past year, including a workshop on managing children with behavioural issues and how to best provide teaching to children with Aspergers and similar challenges.

Along with the staff changes and consolidation of roles at KMA, we have expanded that consolidation into our teaching syllabi and ethos. We have embarked on a process of change which we hope will ultimately result in a teaching syllabi unique to KMA, and a new understanding of teaching at an humanitarian organisation such as ours.

To this end we have created departments – brass and woodwind, strings, keyboards, voice and percussion. As time goes on syllabi specific to these instruments will be refined and our monitoring and evaluation process made more streamlined a result.

To those of you that have donated time and/or funds to KMA, thank you. As you know, KMA depends on its donors to do the work that we do every day, each week, every term and all year round. Although we have been one of the lucky ones to continue receiving government funding, government nonetheless continues to fall very short in terms of their promises to community development and social cohesion, the roll of NGOs has come more to the fore than has been the case since the eighties and early nineties.

However, whilst government admits that NGOs are mandated to do work on their behalf, they have not appropriately provided the resources needed to roll out programmes for a better life for all. In fact their contribution that can be felt on the ground has been dismal as the gap between rich and poor widens.

To this end, KMA has reviewed our funding strategy and embraced that fact that we have to look for solutions for ourselves in many different places. “Diversity” is vital in terms of funding sources so we are embracing a future where individuals, corporates, trusts, local, national and international donors become part of our funding base. We are looking at ways that our beautiful KMA historic house can generate income for us and KMA is hopeful that in the near future our home here, Oakburn, will be purchased for us creating a very solid base upon which to build an endowment fund for the future.

So keeping our standards high, funding this marvellous and magical project is our priority. KMA needs your help to connect us to businesses, connect us to people, volunteer to help us and very importantly, to talk about KMA so that everyone knows who we are, what we do, why we do it and how we do it.

Your children and grandchildren, and some of you here tonight benefit from the music lessons on offer here at KMA. Sustaining this Academy for the long term, ensures that generations to come will have access to expressing themselves through the medium of music. This can only happen through the generosity and commitment of our donors.

In November 2016 I went on the first of what is likely to become a more regular activity, travelling to the UK in search of an increased donor base. I felt a bit like Marco Polo and had to face the great Genghis Kahn of NGO Funding, leaving me feeling a little battle weary after only a few days.

But, like for Marco Polo, this trip yielded far more interesting things to me than I had expected it would: we did indeed commence with what we hope will be a long standing lucrative relationship with a South African born donor, and my host in London made a substantial contribution to KMA's coffers in December: we were very low on funds at that time of the year and he at first "leant" KMA half a million rand, but decided to convert it into a donation once he had visited our good work in April this year. This was a massive relief for us as you can imagine.

One other interesting development that took place on my trip was the introduction of KMA to the Edinburgh Jazz and Blues Festival in July 2018. We have been, for all intents and purposes, invited to take part in the event and the big fundraising drive for this project has begun in earnest. It is not only Mandela's centenary in 2018 but also the year of the youth in Scotland and so we are quite excited to be tying in all these important elements into our trip. We hope that this time next year we will be able to present you with our success story.

One of the elements we hope to include in our tour to the UK is the new addition of our African Instrument Programme initiated by the wonderful Dizu Plaatjies from UCT. We have created a programme for 20 youth which will focus on 6 different Indigenous African Instruments and create an ensemble to be utilised with the jazz band, orchestra and choirs. We know for a fact that there are no music school sin Cape Town with this initiative and we are looking forward to offering this to the large Hout Bay community as well.

To speak to challenges we face, I must mention that whilst they continue to evolve as KMA grows and changes shape organically, they also remain the same: space, money, resources. Our biggest challenge (other than the desire for a year's funding sitting in the bank at any one time) is space and the need for an additional van as our project is developed into a more comprehensive teaching programme and not just ad hoc lessons once or twice a week. Setting up group lessons in theory and aural training, seeing every pupil in an ensemble, utilising all our instruments and

creating a unique flavour of music particular to KMA, is pushing us into a new level of operations.

We are seeing increasing numbers of children at KMA with some form of learning difficulties and this has made school homework support all the more important during those times when they could be doing homework instead of just relaxing. With this in mind, along with the many fractured little lives we are faced with on a daily basis at KMA, we are encouraging our teaching body to embrace the concept of music teaching as a healing and therapeutic discipline, rather than just learning to play an instrument. But this will take time to adjust to and is not everyone's cup of tea. Social workers are still very much in need at KMA and we find it difficult to access volunteers for this purpose in Hout Bay.

Increasing extra-mural work at the local schools has impacted on attendance and progress at KMA and we are finding it very challenging to develop a working relationship with the schools to support their pupil's involvement at KMA. Schools are stretched to their limits in terms of human resources and adequately motivated teachers who can take on the role of a KMA representative, and we are continually trying to address this issue. In an ideal world the schools would take on the responsibility of ensuring our pupils are ready to be taken to their music lessons, but this is not the case and they have not been willing to engage on that level.

On a slightly more difficult note, we are aware that there are increasing opportunities for children in Hout Bay now that there are so many NGO's making these available. In fact, the community is almost suffering from "opportunity" fatigue – ironically enough. Which places KMA in a difficult position and we need to re-address how we do things and for what purpose. That being said, there are still countless children "unengaged" in the afternoons and ready for focused attention. As a result we have seen an increasing need for our existing pupils to understand what a privilege it is to have these opportunities at KMA.

Communication between parents and KMA is a very big concern for us. Contact numbers are not reliable and our efforts at trying to contact parents often have no results. Without communication from parents regarding children's school activities, ill health or other matters we are left assuming the child is bunking lessons which reflects very badly on the child's credibility, but equally as important, leaves the teacher feeling frustrated and de-motivated.

Looking ahead, our focus is now on consolidating our teaching technique and syllabi, bringing the existing pupils the best possible experience in holistic music education.

All of this whilst changing our attitude within the staff and teaching body to an humanitarian understanding, rather being “just a music school”. We encourage everyone at KMA to bear in mind that we use music as a tool to care for our young people, and nurturing talent when we recognise it. We are facilitators offering our own talents – whatever they may be – as conduits for bringing magic into the pupils’ lives in the time that they are at KMA.

Finally, I feel it prudent to mention that our beloved patron, Denis Goldberg, has been diagnosed with lung cancer, and is in the process of chemo therapy treatment. This has been a great blow for us and we have had to be strong. But, in his infinite kindness, Denis has decided to spend his remaining time also raising the funds needed to purchase this house for us... not only to sustain our future, but also to place in escrow for the performance arts building he and KMA long to build for Hout Bay. His mortality has presented him with a unique opportunity to focus his efforts on the very things that bring him joy and meaning, and leaving his legacy – his passion for the arts and his exquisite art collection - to Hout Bay is just that. We are all rooting for our dear friend...

Thank you once again for your continued support of our good work, here at Kronendal Music Academy. I usually end off with a quote so I thought I would share this one with you, by Martin Luther King:

“Life’s most persistent and urgent question is, ‘What are you doing for others?’”



Auditor's report

Temlett & Co
Chartered Accountants

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Independent Auditor's Report

To the members of Kronendal Music Academy of Hout Bay

Opinion

I have audited the Annual Financial Statements of Kronendal Music Academy of Hout Bay set out on pages 6 to 12, which comprise the Statement of Financial Position as at 31 March 2017, and the Statement of Comprehensive Income, Statement of Changes in Reserves and Statement of Cash Flows for the year then ended, and notes to the Annual Financial Statements, including significant accounting policies.

In my opinion, except for the possible effect of the matter described in the emphasis of matter section of my report, the Annual Financial Statements present fairly, in all material respects, the financial position of Kronendal Music Academy of Hout Bay as at 31 March 2017, and its financial performance and cash flows for the year then ended in accordance with basis of accounting as described in note 1 to the annual financial statements.

Basis for opinion

I conducted my audit in accordance with International Standards on Auditing. My responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Annual Financial Statements section of my report. I am independent of the academy in accordance with the Independent Regulatory Board for Auditors Code of Professional Conduct for Registered Auditors (IRBA Code) and other independence requirements applicable to performing audits of financial statements in South Africa. I have fulfilled my other ethical responsibilities in accordance with the IRBA Code and in accordance with other ethical requirements applicable to performing audits in South Africa. The IRBA Code is consistent with the International Ethics Standards Board for Accountants Code of Ethics for Professional Accountants (Parts A and B). I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my qualified opinion.

Emphasis of matter

In common with similar organizations, Kronendal Music Academy of Hout Bay derives revenue from donations, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of Kronendal Music Academy of Hout Bay, and we were not able to determine whether any adjustments might be necessary to donation revenues.

Responsibilities of the members for the Annual Financial Statements

The members are responsible for the preparation and fair presentation of the Annual Financial Statements in accordance with basis of accounting as described in note 1 to the annual financial statements, and for such internal control as the members determine is necessary to enable the preparation of Annual Financial Statements that are free from material misstatement, whether due to fraud or error.

Auditor's responsibilities for the audit of the Annual Financial Statements

My objectives are to obtain reasonable assurance about whether the Annual Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with International Standards on Auditing will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Annual Financial Statements.



Temlett & Co
Chartered Accountant (S.A.)
Registered Auditor

15 May 2017
Hout Bay

Balance Sheet

Kronendal Music Academy of Hout Bay

(Registration number 060-215-NPO)

Annual Financial Statements for the year ended 31 March 2017

Statement of Financial Position as at 31 March 2017

	Note(s)	2017 R	2016 R
Assets			
Non-Current Assets			
Equipment	2	543 983	663 091
Current Assets			
Trade and other receivables	3	41 349	22 348
Cash and cash equivalents	4	733 339	22 510
		774 688	44 858
Total Assets		1 318 671	707 949
Reserves and Liabilities			
Reserves			
Donated instruments reserves		411 395	411 395
Accumulated surplus		233 464	227 880
		644 859	639 275
Liabilities			
Non-Current Liabilities			
Lotto payment received in advance		-	5 000
Current Liabilities			
Trade and other payables		21 732	63 674
Lotto payment received in advance		652 080	-
		673 812	63 674
Total Liabilities		673 812	68 674
Total Reserves and Liabilities		1 318 671	707 949



Income Statement

Kronendal Music Academy of Hout Bay

(Registration number 060-215-NPO)

Annual Financial Statements for the year ended 31 March 2017

Statement of Comprehensive Income

	Note(s)	2017 R	2016 R
Income	5	2 574 523	1 876 837
Direct expenses		(799 246)	(523 469)
Gross surplus		1 775 277	1 353 368
Operating expenses		(1 762 457)	(1 420 968)
Operating surplus (deficit)		12 820	(67 600)
Investment revenue		818	224
Finance costs		(8 054)	-
Surplus (deficit) for the year		5 584	(67 376)





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