



# *Annual Report*

2017/2018

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## **Vision**

**All children develop their talents and confidence through access to music and musical instruments, developing dignity and self-worth and creating community cohesion.**

## **Mission Statement**

**Kronendal Music Academy (KMA) affords children the opportunity to explore the magic of music. KMA offers young pupils an alternative to the streets by providing a safe afternoon space for practicing, doing their homework, interacting with other children and having fun with music tuition. KMA provides an opportunity for becoming a professional musician for those who decide to continue to tertiary education. KMA contributes to improving the fabric of our South African society by turning the creative potential of our residents into assets to reduce despair and build bridges.**

## **Values**

**Integrity: We act in truth and honour to uphold good governance**

**Excellence: We give of our best for our organisation, the community and ourselves**

**Creativity: We embrace dialogue and ideas and the expression of creativity**

**The Spirit of Enterprise: We constantly strive to find new solutions to challenges**

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# Introduction

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Formed in 2007, our primary goal was to address the ongoing lack of cultural stimulation, which faces the youth and the community as a whole in Hout Bay. Our main focus has always been to provide music education in as many forms and styles as possible to Hout Bay's under-privileged and economically challenged communities, while fostering a platform from which to initiate racial and social interaction and integration amongst the three very distinct communities in the area.

At any given time we have a minimum of 250 learners in lessons with 16 teachers who specialize in some 22 instruments. We have managed to maintain our initial activities and develop to a point where we currently involve all our pupils in ensemble projects, workshops, and regular community evenings and performances. We have secured a premises and make these premises available to Hout Bay and the greater Cape Town music and training community as a centre of music.

We set ourselves high standards of teaching; aesthetics in the KMA home; high quality of instruments and materials and many enriching opportunities provided throughout the year to both pupils as well as the greater community. This enables us to use our work as a social bridge, with integration programs, and community enrichment, in form of cultural events and other opportunities for the KMA students to make learning music, both a life skill and a magical time in their lives

However, our daily work involves so much more than “just music education”. The very nature of our interaction with pupils and families, from all socio-economic groups means that we are, in essence, involved in humanitarian work. Music education in itself contributes to language development, increased IQ, spatial-temporal skills and development of neural activity. What we love to see most is how music makes young lives magical, through giving our pupils a better understanding of themselves, “higher horizons” and, for many, the first ever taste of expressing themselves.

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Founder and Academy Director, Ms Dwyn Griesel (B.Mus. Jazz Studies; DIPC & CCS in Coaching), is supported by a dedicated, hands on Executive Committee, drawn from all parts of Hout Bay and a management team of 5 individuals who see to the smooth day to day operations. Dwyn has some 26 years' teaching experience and this underpinned her decision to develop an Academy of Music free of racial, economic and social barriers. Using her father's inheritance money to start KMA in 2007, Dwyn sought to achieve a personal goal: to use her talents to "give back" to others in a meaningful and connecting way. She has since received the Inyathelo Award for Philanthropy in The Arts and as well as the Lions Club Louis Volks Humanitarian Award.

Celebrating our 10 years Anniversary this year, and in our 11th year, we have so many new possibilities before us and a great track record to build on, including some 5 awards and many more nominations. 2018 saw the graduation of our very first University entrant from the UCT Jazz Programme – and he is now teaching for us and is a true role model.

We give children the chance to explore the magic of learning music and in the process create opportunities to integrate with children from different social strata, equipping them with the confidence and mind-set that they can grasp opportunities in life – especially through the doors that music opens for them. All of which contributes to improving the fabric of our South African society.



# Executive Committee 2017/2018

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**Executive Director and Founder**  
**Dwyn Griesel**

**Chairperson**  
**Hannah Currier**

**Vice Chairman**  
**Beccy Kellond**

**Treasurer**  
**Wade Audganotti**

**Secretary**  
**Eloise Williams**

**Members**  
**Andre Oosthuisen**  
**David Langford**  
**Tanya Blacher**



# Director's Report

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It gives me great pleasure to report on the last Executive year, including these first 8 months of 2018. It is quite a milestone for any NGO to still be thriving and growing after 11½ years, especially in South Africa. It is testament to not only all the staff members, teachers, Board members, our patron, donors, grant makers and supporters from the last decade, but also the pupils and their parents. For without them we would not exist. That children keep coming to KMA is our biggest credit.

Our very capable Executive Board yet again supported KMA through a tough year, and I would like to extend my heartfelt thanks to all. We are sad to see Andre Oosthuisen step down this year and would like to acknowledge his invaluable contribution these past 2 years.

I feel it prudent to mention at this point that our beloved patron, Denis Goldberg, is very near the end now. The tenacity with which he has embraced this final challenge and his decision to focus on his legacy is unmatched. He is of course not able to be with us tonight, but we would like to extend our heartfelt thanks to him for his years of patronage and support. It has indeed been an honour to serve his morals and humanitarian ideals. He will forever be a solid rock in the foundations of this NGO and continue living in the hearts and minds of all who are a part of our school.

Our teaching body remained fairly steady this past year, with contributions from many of whom are members of professional orchestras and ensembles and regularly take part in the performing circuit in South Africa.

KMA has undergone quite a shake up these past 12 months in terms of policies and the reality of working for an NGO in this country. As a result, we took the very bold decision to raise our fees for the teachers substantially at the start of our financial year in 2018, which placed us in healthy competition with some of the top private schools in Cape Town. However, we also took firm steps to identify where loop holes existed in attitude and buy in, and had to take the tough decision at times to let some people go.

We started rolling out our KMA syllabus this year and will be examining the effects and success of that in the 4th term – October to December 2018. It has begun to be clear that KMA has shifted from the growing stages of a young teenager to creating an identity of its own as a young adult. To this end we are in the process now of defining exactly what we want from our teaching, techniques, regulations and styles that are defined as KMA's and not a conglomeration of individual teachers.

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This may or may not alienate teachers as a result but it will in the long run determine a standard which staff are asked to adhere to and create a solid understanding of what is expected of them.

Oakburn remains a beautiful venue, but is in serious need of repairs and we are struggling to get any joy from our landlord in that regard. After serious debate, we declined the offer from the Denis Goldberg Legacy Foundation Trust purchase the house for us, largely because of the need for attention but also because KMA needs to move into bigger premises, and sooner rather than later.

We have begun to look for land and / or alternative premises and are in conversation with other organisations in Cape Town who are interested in the synergy we pose and who are looking to settling in Hout Bay. Very exciting for us but also for the Hout Bay community.

In 2011 KMA initiated conversation between members of the community for the development of a performing arts centre in Hout Bay. We solicited architectural drawings and eco-sustainable building contractors were consulted. These were shared with our Patron, Denis Goldberg at the time. We are now following the creation of Denis' Arts Education Centre in Hout Bay with interest and our hope is to find synergy with their planned cultural programmes to be run from there in future.

To those of you that have donated time and/or funds to KMA, thank you. To do the work that we do every day, each week, every term and all year round, KMA depends on its donors. Although we have been one of the lucky ones to continue receiving government funding, government nonetheless continues to fall very short in terms of their promises to community development and social cohesion, the roll of NGOs has come more to the fore than has been the case since the eighties and early nineties.

Last year was characterised by a great deal of confusion and panic as we learnt of our patron's ill health and the resulting impacts of that on KMA. Almost by default, KMA found itself getting rid of anything that was not serving its absolute highest good. We began really focusing on including only those elements that would contribute to a safe and stable future.

While we are certainly not out of the woods yet, we have at last begun to see the clearing on the other side of the trees. We have set in motion a substantial fundraising strategy and for the first time in years have

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defined our future vision.

Before I go into what that looks like, I would like to speak about our staff. KMA is very very blessed to have a dedicated and robust core staff that have been with the NGO for on average, 10 years. The family environment here amongst the staff makes KMA one of the rare families in the world that are not dysfunctional! But, more importantly, the staff have really gone through thick and thin with the organisation and have always trusted me to be responsible for them. I am eternally grateful to them for that.

A recent addition to the core staff has been Michelle Pearce who, as a musician and music therapist, understand that challenges we face and appreciates the need for the standards and values we are developing. She is helping me with implementation of the fundraising plan and has beefed up our virtually non-existent social media profile substantially since her inception in June this year.

We presently have an intern helping Michelle and was pleasantly surprised to discover the intern had secured funding for her position on our behalf!

This team is making KMA a formidable NGO and I personally have not felt this confident for KMA's future for a very long time.

We have expanded our funding reach considerably and are now in the throes of securing dedicated finding from these areas for the next 12 months. Our goal is to get ahead of ourselves financially so that we are in excess by a minimum of 2 quarters at any one stage. This is doable, with the right resources which I feel we have in place now.

However, the woods we are still walking through requires bridging funding to the tune of some R800 000 from now until the end of April. This is what I am focusing on now, alongside the furious proposal writing and grant applications. It has been a sobering but encouraging realisation that there is a never ending supply of product in Hout Bay (children with futures) and a never ending supply of resources in Cape Town (teachers seeking employ), and this makes investing in our NGO an obvious choice.

KMA needs your help to connect us to businesses, connect us to people, volunteer to help us and very importantly, to talk about KMA so that everyone knows who we are, what we do, why we do it and how we do it. And that we need money to do it!

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In terms of programme development, every KMA pupil is now expected to join an ensemble after 6 months of beginning an instrument. The focus is on ensemble participation and all the numerous benefits that go hand in hand with that but, more importantly, it is invaluable for beginners to play alongside more experienced pupils and standards are raised almost immediately. As time goes by, we will start creating additional ensembles for the more advanced pupils as well and these become an ever rolling wheel as pupils come and go and advance.

Our vision for the future of KMA has changed considerably in the last few months. We have been forced to really examine where we would like to see KMA in 3 to 5 years' time and how that shores up to the reality of what is possible.

For the last 12 years KMA has given an average of 250 children each year the opportunity to find achievement in music. Now our goal is to increase this number to at least 300 as there are an infinite number of talented children in our community.

Music is a rich, multi-sensory experience that enhances young children's intelligence, reasoning skills, memory, and language skills. The increased formation of new neural pathways develops physical skills such as coordination, balance, and physical fitness.

Cognitive development is enhanced, including the areas of problem solving, thinking skills, maths, spatial skills and creativity. Singing helps children learn to speak more clearly and develops their phonetic awareness, listening skills, vocabulary, and self-expression.

Music also affects children's social development. Through music, children begin to understand the effect music has on our moods and emotions. Participating in group music activities develops manners, social skills, and self-confidence.

6 local schools provide an average of 1000 more potential pupils. There are no music departments at these local schools. We want to expand our operations to creating these departments within the next 3 years. This would service these potential ongoing pupil numbers during the school day.

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In 2 to 3 years we would like to see a schools programme where the following is in operation:

1. KMA has started music lessons during the school day for individual and group pupils;
2. Class Music has commenced;
3. A pre-university year-long course is in operation for pupils wanting to continue with tertiary music studies;
4. A schools music festival and annual music eisteddfod has been established;

Furthermore, during this time we would like to see KMA has taken residence of its permanent home.

In 5 years:

1. KMA has established music departments in 6 local schools (3 Primary & 2 High School)
2. Pupils are groomed from grade 2 with class music and music lessons during the school day;
3. Music as a school subject is offered to high school pupils from Grade 10;
4. Promising pupils are exported to KMA in the afternoons;
5. School subject music is offered as an extra mural;
6. We envision that in 5 years, KMA has developed a performance venue for the community which includes a 200 seater theatre space: This will engender expanded training programmes with partner organisations: theatre and stage management, sound production, costume design etc.
7. The KMA syllabus has been established and Foundation year pupils – minimum grade 7 music (preferably grade 8) – can audition for tertiary studies

As in past years we continue seeing increasing numbers of children at KMA with some form of learning difficulty. The power of music lessons is more and more evident. For example, we have just become aware of one of our pupils who is likely having petit mal seizures and it was his music teacher who brought this to our attention. We are investigating this with his school teacher and will be able to address options with his guardians as a result.

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Communication between parents and KMA was a very big concern for us last year. This has improved considerably as Charmaine, our manager, tirelessly calls parents regarding discipline, missed lessons and upcoming events. This has created an improved culture of attention within the parent body and we have noticed an increase in engagement.

I will end off my report with a short video clip of the Jazz Band's tour to the Edinburgh Jazz and Blues festival which was indeed a life-changing experience for all. Many lessons were learnt on all fronts, but it was worth every drop of sweat blood and tears!

Thank you once again for your continued support of our good work, here at Kronendal Music Academy.

Please take a look at our Commemoration video of the Edinburgh Jazz and Blues festival Tour 2018 [here](#)



# Auditor's report

**Temlett & Co**  
Chartered Accountants

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## Independent Auditor's Report

To the members of Kronendal Music Academy of Hout Bay

### Opinion

I have audited the annual financial statements of Kronendal Music Academy of Hout Bay set out on pages 6 to 12, which comprise the statement of financial position as at 31 March 2018, and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the annual financial statements, including significant accounting policies.

In my opinion, except for the possible effect of the matter described in the emphasis of matter section of my report, the annual financial statements present fairly, in all material respects, the financial position of Kronendal Music Academy of Hout Bay as at 31 March 2018, and its financial performance and cash flows for the year then ended in accordance with basis of accounting as set out in Note 1 to the financial statements and the requirements of the Trust Property Control Act 57 of 1988.

### Basis for opinion

I conducted my audit in accordance with International Standards on Auditing. My responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the annual financial statements section of my report. I am independent of the trust in accordance with the Independent Regulatory Board for Auditors Code of Professional Conduct for Registered Auditors (IRBA Code) and other independence requirements applicable to performing audits of annual financial statements in South Africa. I have fulfilled my other ethical responsibilities in accordance with the IRBA Code and in accordance with other ethical requirements applicable to performing audits in South Africa. The IRBA Code is consistent with the International Ethics Standards Board for Accountants Code of Ethics for Professional Accountants (Parts A and B). I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my qualified opinion.

### Emphasis of matter

In common with similar organizations, Kronendal Music Academy of Hout Bay derives revenue from donations, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of Kronendal Music Academy of Hout Bay, and we were not able to determine whether any adjustments might be necessary to donations revenues.

### Responsibilities of the members for the Annual Financial Statements

The members are responsible for the preparation and fair presentation of the annual financial statements in accordance with basis of accounting as set out in Note 1 to the financial statements and the requirements of the , and for such internal control as the members determine is necessary to enable the preparation of annual financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's responsibilities for the audit of the Annual Financial Statements

My objectives are to obtain reasonable assurance about whether the annual financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with International Standards on Auditing will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these annual financial statements.



Temlett & Co  
Chartered Accountant (SA)  
Registered Auditor

08 June 2018  
Hout Bay

# Balance Sheet

## Kronendal Music Academy of Hout Bay

(Registration number: 060-215-NPO)

Annual Financial Statements for the year ended 31 March 2018

### Statement of Financial Position as at 31 March 2018

	Note(s)	2018 R	2017 R
<b>Assets</b>			
Non-Current Assets			
Equipment	2	472 312	543 983
Current Assets			
Trade and other receivables	3	22 500	41 353
Cash and cash equivalents	4	17 332	733 339
		<b>39 832</b>	<b>774 692</b>
<b>Total Assets</b>		<b>512 144</b>	<b>1 318 675</b>
<b>Reserves and Liabilities</b>			
<b>Reserves</b>			
Donated instruments reserves		411 395	411 395
Accumulated surplus		(77 792)	233 464
		<b>333 603</b>	<b>644 859</b>
<b>Liabilities</b>			
Current Liabilities			
Trade and other payables		58 541	21 736
Lotto payment received in advance		-	652 080
Loan from D Goldberg		120 000	-
		<b>178 541</b>	<b>673 816</b>
<b>Total Reserves and Liabilities</b>		<b>512 144</b>	<b>1 318 675</b>

# Income Statement

## Kronendal Music Academy of Hout Bay

(Registration number: 060-215-NPO)

Annual Financial Statements for the year ended 31 March 2018

### Statement of Comprehensive Income

	Note(s)	2018 R	2017 R
Income	5	2 859 639	2 674 623
Direct expenses		(1 461 676)	(799 246)
<b>Gross surplus</b>		<b>1 397 963</b>	<b>1 775 277</b>
Operating expenses		(1 705 643)	(1 762 457)
<b>Operating (deficit) surplus</b>		<b>(307 680)</b>	<b>12 820</b>
Investment revenue		801	818
Finance costs		(4 377)	(8 054)
<b>(Deficit) surplus for the year</b>		<b>(311 256)</b>	<b>5 584</b>



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